

COLDWELL BANKER GLOBAL NETWORK

WHAT YOU NEED TO KNOW TO LEVERAGE OUR GLOBAL NETWORK



Blue Matter Blog: Coldwell Banker Around the World

- Monthly editorial feature of International franchisees around the world. An interview-style insight into why you should eat, shop, vacation and live in a Coldwell Banker affiliated office neighborhood. Perfect for sharing on social media channels, newsletters, etc.
- <https://blog.coldwellbanker.com/category/around-the-world/>

Coldwell Banker International Website

- Our international website where you can see listings, agents and offices. We recommend using the regional websites linked at the bottom of the page to access the most accurate info and get directly in contact with leadership and offices in each region.
- www.coldwellbankerinternational.com
- [Access regional sites through country list at footer](#)

Coldwell Banker Global Luxury® program & Website

- Our marketing program and agent accreditation that gives your listings incredible domestic and international marketing opportunities. Our website features listings from the U.S. and international, along with profiles for Luxury Property Specialists from across the globe.
- www.coldwellbankerluxury.com
- [Global Luxury Listings](#)
- [International LPS Agent Profiles](#)

Exclusive Look: Global Digest

- Biweekly email blast to all Coldwell Banker agents in the U.S. Features high-end listings from around the world.
- www.exclusivelook.com
- [Global Listings Page](#)

Global Network Video

- [Global Network Video for Social Media](#)

International Buyer's Guide to Purchasing U.S. Property

- A brochure designed to help you position yourself as an advisor to global clientele, available to print on Xpress Docs and digitally, it features the basic steps to home ownership in the U.S. along with great data about International Buyer's and where they purchase, where they originate from, and the amazing Coldwell Banker brand presence in those locations:
- blog.coldwellbanker.com/international-buyers-guide/

Referrals: Buyers / Listing

- You can only take listings under the Coldwell Banker marks in the state(s) in which you are licensed. For international marketing opportunities, consult with your business or legal advisor. Agents affiliated with a Coldwell Banker company owned brokerage should consult with your local manager.
- [Buyer & Listing Referrals: globalreferrals@cbhomeoffice.com](mailto:globalreferrals@cbhomeoffice.com)